

J Hotel Shanghai Tower Unveils an Autumn Feast Presenting New Autumn-Inspired Flavors in the Clouds

The dew is white, the air is clear, and the gentle breeze brings a touch of coolness. It is harvest time and autumn is in full swing. On 22 September 2023, J Hotel Shanghai Tower staff and guests gathered on the 120th floor of the hotel, which is known as the 'Highest Restaurant in a Building', to witness the 'Autumn Feast', the third of the four-season series of 'Celebrity Chef' in 2023, which formally kicked off the fall rhythms in the clouds.



Chinese food culture has a long and profound history, and has produced a rich tapestry of cuisines, culinary skills, exquisite dining etiquette and cultural heritage. It is a fusion of all art forms that creates extraordinary feasts. For more than two years since its opening, J Hotel Shanghai Tower has been committed to carrying forward the Chinese culinary culture in its cuisine. The 'Autumn Feast' combined the colours of the autumn sunshine and nourishing fresh autumn ingredients in the dishes. Professor Zhou Xiaoyan, the non-hereditary inheritor of Huaiyang Cuisine, and Chef Feng, the hotel's Executive Chef, together with master chefs from the hotel's various restaurants, introduced savoury dishes to guests. At the same time, elegant ethnic music was playing throughout the entire dinner in an unparalleled feast for the senses of sight, taste and hearing.





The master chefs of each restaurant worked together to select seasonal autumn ingredients and bring the best of each cuisine to the plate, showcasing the art of fine dining and creating a platform of culinary etiquette and cultural appreciation for guests, an unforgettable dining experience in the clouds. Starting on 22 September 2023, the exquisite autumn dishes can also be enjoyed at the different restaurants on each floor of the hotel.

Please call 021-3886 8989 for details and reservations.

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About J Brand

J is the premier luxury hospitality brand of Jin Jiang International Hotels, China's largest and the world's second-largest hotel group. J is named after the initial of Jinjiang. Centered around the Chinese philosophy of benevolence, the hotel welcomes all guests with integrity, kindness, professionalism and humanity, through an artistic environment of Chinese elements and heart-felt, quality services.

J Hotel's logo is inspired by a blossoming magnolia, the symbol of Shanghai, and encircled by rings of transparent rays that deliver dynamism within a static image. Through the icon's significance and elegance, J brand wishes to share its vision of building an internationally recognized hotel in Shanghai through its Chinese cultural cultivation.

About the "Celebrity Chef" Series

As the saying goes, food is the beginning of protocol. Chinese food culture, nurtured by profound cultural, has created a historically culinary skill: superb technology, diverse dishes and exquisite shapes. Besides the enjoyment of oral food, it is endowed with social value function and spiritual connotation, forming a unique Chinese food ritual. J Hotel Shanghai Tower is committed to carrying forward the culinary culture and inheriting it to the delicacy. Based on the seven restaurants and bar of J Hotel Shanghai Tower, the "Celebrity Chef" series has been created a platform to show the modern food culture and create a lifetime unforgettable culinary experience for guests.

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